



STRATEGIC PLAN FOR CAMPUS SAFETY

2021-2023



Lauren**McCluskey**
FOUNDATION

Letter from Jill and Matt McCluskey

In the following pages you will find our objectives for changing the culture that exists on college campuses to respond to dating violence and stalking. To honor our daughter Lauren Jennifer McCluskey’s legacy, we believe there needs to be a renewed interest in this issue and a comprehensive and coordinated response that not only includes campus safety, but all areas of student life and local jurisdiction public safety organizations.

Dating violence and stalking are some of the most pressing issues facing universities and colleges today. As many as one third of all women report dating violence by a current or previous partner. University and college campuses are not trained to respond effectively to these problems.

We believe that while there is data available through the Clery Act and other self-reported university and campus information to systematically change the culture that responds to dating violence and stalking. In the next three years, the Foundation will take the lead to:

1. Increase awareness of the seriousness of dating violence and stalking
2. Expand the adoption of Lauren’s Promise on campuses throughout the country
3. Create a best practices Blueprint for effective response
4. Develop and distribute a Campus Safety Score
5. Share resources to strengthen dating violence and stalking laws

We hope you will join our campus safety initiative to make campuses across the country a place where students are safe, supported, and have the ability to thrive.


Jill McCluskey
Founder / Board President


Matt McCluskey
Founder / Board Member



When the System Fails - Lauren’s Story

In 2018, Lauren McCluskey was a student-athlete at the University of Utah when Melvin Rowland murdered her outside her college dorm. Lauren dated Rowland briefly but broke it off when she discovered he had lied about his name, age, and criminal history. He became possessive and controlling, and Lauren’s friends, housing advisors, and family were concerned for her safety. When Rowland began threatening her, Lauren was fearful enough to report it to both campus police and Salt Lake City police – numerous times. But the system failed her.



MISSION

The Foundation was created to honor Lauren Jennifer McCluskey's legacy. As a young adult, Lauren was always there for her friends and those outside her network as a leader, a resource, and someone who listened. Our mission is to let her light shine by supporting Lauren's passions - animal welfare and amateur athletics - and making campuses across the country a place where students are safe, supported, and have the ability to thrive.



VISION FOR CAMPUS SAFETY

We work with the more than 5,000 colleges and universities that receive Title IX Federal funding within the United States to honor Lauren McCluskey's legacy by bringing awareness to, funding research for, and providing resources to change the culture that responds poorly to dating violence and stalking on their campuses.

CORE VALUES FOR CAMPUS SAFETY INITIATIVE

We believe that **responsiveness** to dating violence and stalking on campus **is everyone's responsibility**.

We believe that **a discussion about dating violence and stalking** response should be **incorporated into all campus** activities including mental health, diversity and inclusion, housing, and athletics.

We provide **transparency regarding policies, reporting, and data** in order to **hold schools accountable**. We encourage parents and students to use this information to inform their decisions **about campus safety**.

We know that **students** are experts on the needs for their own campuses and **can help** to **change the culture through their leadership**.

We **support every survivor's right** to seek justice and services **in the way they choose**.

We will **develop partnerships** and collaborate **with anyone willing to listen** and respond.

We **work with campus safety, law enforcement**, non-profit organizations, and policymakers **to impact off-campus response as well as on-campus change**.



01

Increase Awareness of the Seriousness of Dating Violence and Stalking

Through leadership and actions, students, faculty, and staff can help to change the culture and response to dating violence and stalking on their campuses.

Priorities:

Create a **national campaign** around violence and stalking awareness.

Build a toolkit and provide training for student organizers to host their own awareness day on campuses nationwide on the anniversary of Lauren's murder on October 22, 2018.

Empower **student leaders** and campus mentors

Expand on the success of **campus awareness memorial walks** and **Lauren McCluskey Race for Campus Safety**.

02

Expand the Adoption of Lauren's Promise

Faculty should be equipped with the resources and materials to respond to student reports of dating violence and stalking. The Campus Safety Initiative will refine and enhance Lauren's Promise materials and training for faculty through a faculty ambassador program. The Foundation will research and support opportunities with faculty ambassadors to make increased adoption.

Priorities:

Refine and enhance organization of materials and **training for faculty and administrators**.

Develop **materials for parents to encourage adoption of Lauren's Promise at their students' universities**.

Promote and speak about Lauren's Promise.

Create a **database of faculty** who have adopted Lauren's Promise.



Universities where professors have made Lauren's Promise

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|---------------------------------------|--|---|
| 1. Allegheny College | 54. Mercyhurst University | 107. University of Georgia |
| 2. Arizona State University | 55. Miami University of Ohio | 108. University of Guam |
| 3. Auburn University | 56. Michigan State University | 109. University of Guelph, Canada |
| 4. Baylor University | 57. Middle Tenn. State University | 110. University of Helsinki, Finland |
| 5. Belmont University | 58. Minn. State University | 111. University of Idaho |
| 6. Bellevue University | 59. Mississippi State University | 112. University of Illinois-UC |
| 7. Black Hills State University | 60. Missouri State University | 113. University of Kentucky |
| 8. Boston University | 61. Missouri S & T University | 114. University of Maine |
| 9. Bradley University | 62. New Mexico State University | 115. University of Massachusetts |
| 10. BYU | 63. New York University | 116. University of Michigan |
| 11. BYU-Idaho | 64. NC State University | 117. University of Minnesota |
| 12. Cal Tech | 65. Northern Illinois University | 118. University of Missouri |
| 13. California State University, LA | 66. Norwegian Inst. for Nature Res. | 119. University of Nebraska |
| 14. California State Fullerton | 67. Oakland University | 120. University of NC Asheville |
| 15. Casper College | 68. Ohio State University | 121. University of N. British Columbia |
| 16. Centre College | 69. Oregon State University | 122. University of Notre Dame |
| 17. Claremont McKenna Grad. Univ. | 70. Our Lady of the Lake University | 123. University of Oklahoma |
| 18. Clemson University | 71. Pomona College | 124. University of Oregon |
| 19. Cleveland State Community College | 72. Penn State University | 125. University of Ottawa (Canada) |
| 20. Coastal Carolina University | 73. Pepperdine University | 126. University of Pittsburgh |
| 21. Coker University | 74. Presbyterian College | 127. University of Portland |
| 22. Colorado College | 75. Purdue University | 128. University of San Diego |
| 23. Colorado State University | 76. Queen's University (Canada) | 129. University of South Carolina |
| 24. Colorado School of Mines | 77. Rochester Inst. of Tech. | 130. University of South Carolina-Aikin |
| 25. Cornell University | 78. Rocky Mtn. University Health Prof. | 131. University of South Carolina-Upstate |
| 26. Creighton University | 79. Rush University | 132. University of Southern California |
| 27. Dakota State University | 80. Santa Barbara Community College | 133. University of Texas at Arlington |
| 28. Delaware State University | 81. Seattle Pacific University | 134. University of Tennessee-Martin |
| 29. Delta State University | 82. Snow College | 135. University of the Sciences |
| 30. Denison University | 83. Southern Utah University | 136. University of Utah |
| 31. Dixie State University | 84. Stanford University | 137. University of Washington |
| 32. Eastern Washington University | 85. Stony Brook University | 138. University of Wisconsin |
| 33. Edinboro University | 86. Texas State University | 139. University of Wyoming |
| 34. Fox Valley Tech. College | 87. Texas Tech University | 140. Utah State University |
| 35. Furman University | 88. Texas Wesleyan | 141. Utah Valley University |
| 36. George Washington University | 89. Union College | 142. VA Commonwealth University |
| 37. Georgia College | 90. U.S. Military Academy West Point | 143. Virginia State University |
| 38. Georgia State University | 91. University of Adelaide (Australia) | 144. Virginia Tech |
| 39. Georgia Tech | 92. University of Alabama | 145. Washburn University |
| 40. Gordon College | 93. University of Alaska | 146. WSU Everett |
| 41. Grand Rapids Community College | 94. University of Alberta (Canada) | 147. WSU Pullman |
| 42. Howard University | 95. University of Arkansas | 148. WSU Global Campus |
| 43. Illinois State University | 96. University of Arizona | 149. WSU Spokane |
| 44. Indiana University | 97. UC Berkeley | 150. WSU Tri-Cities |
| 45. Iowa State University | 98. UC Davis | 151. WSU Vancouver |
| 46. Johns Hopkins University | 99. UCLA | 152. Weber State University |
| 47. Kansas State University | 100. UC Merced | 153. Wentworth Inst. of Tech. |
| 48. Lafayette College | 101. UC Santa Cruz | 154. West Virginia University |
| 49. Limestone University | 102. University of Cincinnati | 155. Westminster College |
| 50. Linfield College | 103. University of Colorado | 156. Whitman College |
| 51. Longwood University | 104. University of Dayton | 157. Winston-Salem State University |
| 52. Louisiana Tech University | 105. University of Delaware | 158. Worcester Polytechnic Inst. |
| 53. Lubbock Christian University | 106. University of Florida | |

03

Create a Best Practices Blueprint for Effective Response

Campus leaders, police, and public safety officers can adopt best practices for effective response to dating violence and stalking. The blueprint will be built upon the Clery Act and will be used to train and evaluate campus safety organizations and include simple materials for all types of responders to use on and off campus to facilitate quick and effective response.

Priorities:

Create a **blueprint** of best practices for campus safety and police response

Develop **standard operating procedures** (SOPs) for campus police and public safety to support their use

Organize **model memorandum of understanding** (MOUs) for local resources to support their services

Provide tools, templates, and strategies focused on response for **student and faculty action** on campuses

THE CLERY ACT

The Clery Act is a consumer protection law that requires colleges and universities to report campus crime data, to support victims of violence, and publicly outline the policies and procedures they have in place to improve campus safety. The act was named after Jeanne Clery, who was raped and murdered in her dorm room by a fellow student in 1986.

04

Develop and Distribute a Campus Safety Score

The Foundation will develop a campus safety score. The score will be based on procedures, training, resources, and responses to campus safety threats. By creating and distributing a score, parents and students can hold schools accountable and use this information to inform their decisions about school selection.

Priorities:

Create a **research team** to examine administrative data available on campuses

Write and publish a **whitepaper** for a campus safety score

Distribute and promote the campus safety score

05

Share Resources to Strengthen Dating Violence and Stalking Laws

The Campus Safety Initiative will provide information about state laws and resources and advocate to strengthen dating violence and stalking laws at the state and federal level. The Foundation will develop a speakers group and present at national conferences, professional organizations and to the media about dating violence and stalking, state and campus policy, Lauren's story, and the program's successes.

Priorities:

Develop **robust website, social media and earned media** to promote campus safety initiative

Present at **national conferences**, professional organizations, and to media

Conduct research and provide data on significant topics

Strengthen **dating violence and stalking laws**





*It takes all of us to stop
dating violence and stalking.
Listen. Believe. Respond.*



Let Her Light Shine.



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