STRATEGIC PLAN
FOR CAMPUS SAFETY
2021-2023

Lauren McCluskey Foundation
Letter from Jill and Matt McCluskey

In the following pages you will find our objectives for changing the culture that exists on college campuses to respond to dating violence and stalking. To honor our daughter Lauren Jennifer McCluskey’s legacy, we believe there needs to be a renewed interest in this issue and a comprehensive and coordinated response that not only includes campus safety, but all areas of student life and local jurisdiction public safety organizations.

Dating violence and stalking are some of the most pressing issues facing universities and colleges today. As many as one third of all women report dating violence by a current or previous partner. University and college campuses are not trained to respond effectively to these problems.

We believe that while there is data available through the Clery Act and other self-reported university and campus information to systematically change the culture that responds to dating violence and stalking. In the next three years, the Foundation will take the lead to:

1. Increase awareness of the seriousness of dating violence and stalking
2. Expand the adoption of Lauren’s Promise on campuses throughout the country
3. Create a best practices Blueprint for effective response
4. Develop and distribute a Campus Safety Score
5. Share resources to strengthen dating violence and stalking laws

We hope you will join our campus safety initiative to make campuses across the country a place where students are safe, supported, and have the ability to thrive.

Jill McCluskey    Matt McCluskey
Founder / Board President  Founder / Board Member

When the System Fails - Lauren’s Story

In 2018, Lauren McCluskey was a student-athlete at the University of Utah when Melvin Rowland murdered her outside her college dorm. Lauren dated Rowland briefly but broke it off when she discovered he had lied about his name, age, and criminal history. He became possessive and controlling, and Lauren’s friends, housing advisors, and family were concerned for her safety. When Rowland began threatening her, Lauren was fearful enough to report it to both campus police and Salt Lake City police – numerous times. But the system failed her.
VISION FOR CAMPUS SAFETY

We work with the more than 5,000 colleges and universities that receive Title IX Federal funding within the United States to honor Lauren McCluskey’s legacy by bringing awareness to, funding research for, and providing resources to change the culture that responds poorly to dating violence and stalking on their campuses.

MISSION

The Foundation was created to honor Lauren Jennifer McCluskey’s legacy. As a young adult, Lauren was always there for her friends and those outside her network as a leader, a resource, and someone who listened. Our mission is to let her light shine by supporting Lauren’s passions - animal welfare and amateur athletics - and making campuses across the country a place where students are safe, supported, and have the ability to thrive.

CORE VALUES FOR CAMPUS SAFETY INITIATIVE

We believe that responsiveness to dating violence and stalking on campus is everyone’s responsibility.

We believe that a discussion about dating violence and stalking response should be incorporated into all campus activities including mental health, diversity and inclusion, housing, and athletics.

We provide transparency regarding policies, reporting, and data in order to hold schools accountable. We encourage parents and students to use this information to inform their decisions about campus safety.

We know that students are experts on the needs for their own campuses and can help to change the culture through their leadership.

We support every survivor’s right to seek justice and services in the way they choose.

We will develop partnerships and collaborate with anyone willing to listen and respond.

We work with campus safety, law enforcement, non-profit organizations, and policymakers to impact off-campus response as well as on-campus change.
Increase Awareness of the Seriousness of Dating Violence and Stalking

Through leadership and actions, students, faculty, and staff can help to change the culture and response to dating violence and stalking on their campuses.

Priorities:

Create a national campaign around violence and stalking awareness.

Build a toolkit and provide training for student organizers to host their own awareness day on campuses nationwide on the anniversary of Lauren’s murder on October 22, 2018.

Empower student leaders and campus mentors

Expand on the success of campus awareness memorial walks and Lauren McCluskey Race for Campus Safety.

Expand the Adoption of Lauren’s Promise

Faculty should be equipped with the resources and materials to respond to student reports of dating violence and stalking. The Campus Safety Initiative will refine and enhance Lauren’s Promise materials and training for faculty through a faculty ambassador program. The Foundation will research and support opportunities with faculty ambassadors to make increased adoption.

Priorities:

Refine and enhance organization of materials and training for faculty and administrators.

Develop materials for parents to encourage adoption of Lauren’s Promise at their students’ universities.

Promote and speak about Lauren’s Promise.

Create a database of faculty who have adopted Lauren’s Promise.

Universities where professors have made Lauren’s Promise

1. Allegheny College
2. Arizona State University
3. Auburn University
4. Baylor University
5. Belmont University
6. Belize University
7. Black Hills State University
8. Boston University
9. Bradley University
10. BYU
11. BYU-Idaho
12. CalTech
13. California State University LA
14. California State Fullerton
15. Casper College
16. Centre College
17. Chiang Mai University, Thailand
18. Clemson University
19. Cleveland State University
20. Coastal Carolina University
21. Colby University
22. Colorado College
23. Colorado State University
24. Colorado School of Mines
25. Cornell University
26. Creighton University
27. Dakota State University
28. Dalton State College
29. Delta State University
30. Denison University
31. Dixie State University
32. Eastern Washington University
33. Edinboro University
34. Fox Valley Tech College
35. Furman University
36. George Washington University
37. Georgia College
38. Georgia State University
39. Georgia Tech
40. Gordon College
41. Grand Rapids Community College
42. Howard University
43. Illinois State University
44. Indiana University
45. Iowa State University
46. Johns Hopkins University
47. Kansas State University
48. Lafayette College
49. Lime College
50. Linfield College
51. Longwood University
52. Louisiana Tech University
53. Lubbock Christian University
54. Maryhurst University
55. Miami University of Ohio
56. Michigan State University
57. Middle Tenn. State University
58. Min. State University
59. Missouri State University
60. Missouri State University
61. Missouri S&T University
62. North Carolina State University
63. New York University
64. NC State University
65. Northern Illinois University
67. Oakland University
68. Ohio State University
69. Oregon State University
70. Our Lady of the Lake University
71. Pace University
72. Penn State University
73. Pepperdine University
74. Presbyterian College
75. Purdue University
76. Queen’s University (Canada)
77. Rochester Inst. of Tech.
78. Rocky Mtn. University Health Prof.
79. Rush University
80. Santa Barbara Community College
81. Seattle Pacific University
82. Snow College
83. Southern Utah University
84. Stanford University
85. Stony Brook University
86. Texas State University
87. Texas Tech University
88. Texas Wesleyan
89. Union College
90. U.S. Military Academy-West Point
91. University of Adelaide (Australia)
92. University of Alabama
93. University of Alaska
94. University of Alberta (Canada)
95. University of Arkansas
96. University of Arizona
97. UC Berkeley
98. UC Davis
99. UCLA
100. UC Merced
101. UC Santa Cruz
102. University of Cincinnati
103. University of Colorado
104. University of Dayton
105. University of Delaware
106. University of Florida
107. University of Georgia
108. University of Guam
109. University of Guelph, Canada
110. University of Helsinki, Finland
111. University of Idaho
112. University of Illinois-UC
113. University of Kentucky
114. University of Maine
115. University of Massachusetts
116. University of Michigan
117. University of Minnesota
118. University of Missouri
119. University of Nebraska
120. University of NC Asheville
121. University of N British Columbia
122. University of Notre Dame
123. University of Oklahoma
124. University of Oregon
125. University of Ottawa (Canada)
126. University of Pittsburgh
127. University of Portland
128. University of San Diego
129. University of South Carolina
130. University of South Carolina-Aiken
131. University of South Carolina-Upstate
132. University of Southern California
133. University of Texas at Arlington
134. University of Tennessee-Martin
135. University of the Sciences
136. University of Utah
137. University of Washington
138. University of Wisconsin
139. University of Wyoming
140. Utah State University
141. Utah Valley University
142. VA Commonwealth University
143. Virginia State University
144. Virginia Tech
145. Washburn University
146. WSU Everett
147. WSU Pullman
148. WSU Global Campus
149. WSU Spokane
150. WSU Tri-Cities
151. WSU Vancouver
152. Weber State University
154. West Virginia University
155. Westminster College
156. Westminster College
157. Winston-Salem State University
158. Worcester Polytechnic Inst.
Create a Best Practices Blueprint for Effective Response

Campus leaders, police, and public safety officers can adopt best practices for effective response to dating violence and stalking. The blueprint will be built upon the Clery Act and will be used to train and evaluate campus safety organizations and include simple materials for all types of responders to use on and off campus to facilitate quick and effective response.

Priorities:
Create a blueprint of best practices for campus safety and police response
Develop standard operating procedures (SOPs) for campus police and public safety to support their use
Organize model memorandum of understanding (MOUs) for local resources to support their services
Provide tools, templates, and strategies focused on response for student and faculty action on campuses

THE CLERY ACT
The Clery Act is a consumer protection law that requires colleges and universities to report campus crime data, to support victims of violence, and publicly outline the policies and procedures they have in place to improve campus safety. The act was named after Jeanne Clery, who was raped and murdered in her dorm room by a fellow student in 1986.

Develop and Distribute a Campus Safety Score
The Foundation will develop a campus safety score. The score will be based on procedures, training, resources, and responses to campus safety threats. By creating and distributing a score, parents and students can hold schools accountable and use this information to inform their decisions about school selection.

Priorities:
Create a research team to examine administrative data available on campuses
Write and publish a whitepaper for a campus safety score
Distribute and promote the campus safety score

Share Resources to Strengthen Dating Violence and Stalking Laws
The Campus Safety Initiative will provide information about state laws and resources and advocate to strengthen dating violence and stalking laws at the state and federal level. The Foundation will develop a speakers group and present at national conferences, professional organizations and to the media about dating violence and stalking, state and campus policy, Lauren’s story, and the program’s successes.

Priorities:
Develop robust website, social media and earned media to promote campus safety initiative
Present at national conferences, professional organizations, and to media
Conduct research and provide data on significant topics
Strengthen dating violence and stalking laws
It takes all of us to stop dating violence and stalking.

Let Her Light Shine.